



**2023-2024**  
**CORPORATE SPONSORSHIP**  
**OPPORTUNITIES**



# GAMEDAY

## ANNOUNCEMENTS & FEATURES

- 7TH PLAYER PARTNER - \$2,000
- IN-GAME PROMO GIVEAWAY - \$1,500
- 3 STARS OF THE GAME - \$1,500
- GRINDER OF THE GAME - \$1,500
- STARTING LINEUP PARTNER - \$1,500
- PREGAME VIDEO PARTNER - \$1,500
- PUCK OUT OF PLAY - \$1,500
- INSTANT REPLAY PARTNER - \$1,500
- OPENING FACEOFF PARTNER - \$1,500
- LAST MINUTE OF PLAY PARTNER - \$1,500
- PERIOD SUMMARY PARTNER - \$1,500
- POST-GAME PARTNER - \$1,500
- GAME DAY PROGRAM AD - \$1,000

## MAJOR PARTNERS

- 50/50 PARTNER - \$10,000
- VOLUNTEER PARTNER - \$7,500
- ICE TEAM PARTNER - \$5,000
- POWERPLAY PARTNER - \$5,000
- PENALTY KILL PARTNER - \$5,000
- ANNUAL INTERMISSION GAME PARTNER - \$3,000
- MONTHLY INTERMISSION GAME PARTNER - \$1,500
- HOME GAME DAY PARTNER - \$1,000

## SCORE CLOCK

- SCOREBOARD COMMERCIAL ADS - \$2,000
- MEDIA TIMEOUTS - \$2,000
- SCOREBOARD GRAPHIC ADS - \$1,000

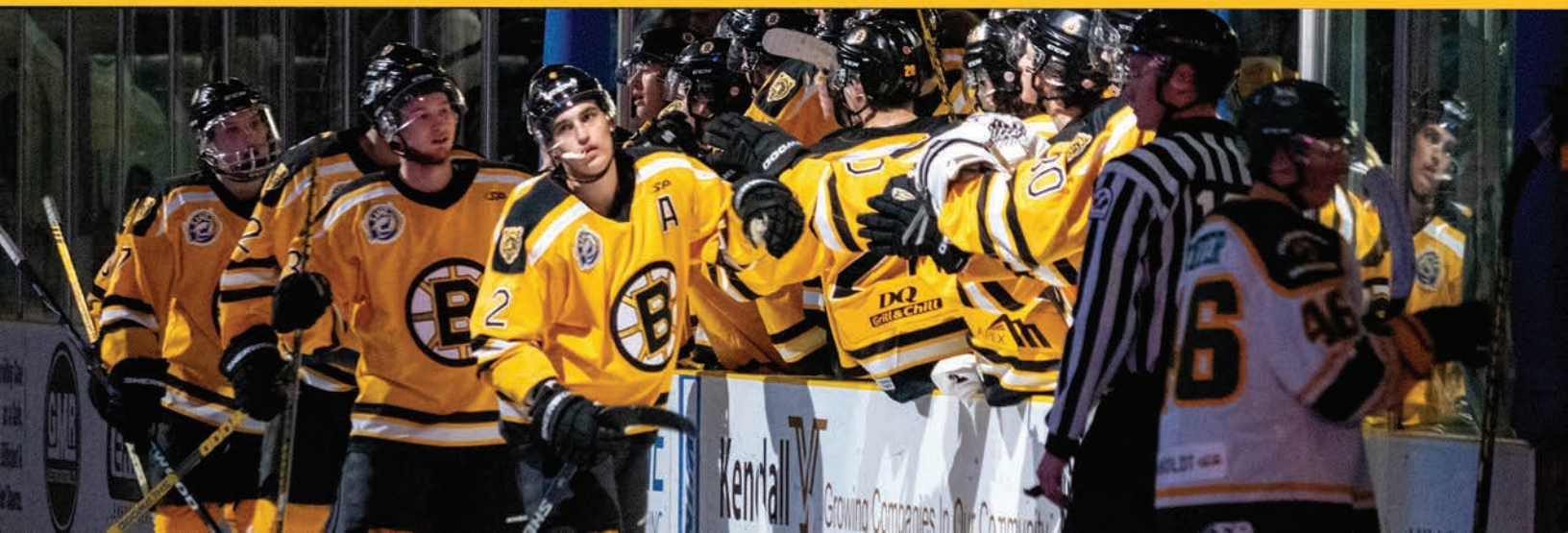
# IN-ARENA MARKETING

## SIGNAGE

- RINK BOARDS - \$2,500
- BLUELINE BOARDS - \$1,500/ALL - 4
- REDLINE BOARDS - \$1,000/ALL - 2
- GOAL POST WRAP, BOTH NETS - \$1,000
- STAIR SIGNAGE (HALF ARENA)- \$6,000
- PLAYER ENTRANCES - \$3,000/EACH
- GLASS PARTNER - \$2,000
- LED DIGITAL BANNER - \$1,000 (6 AVAILABLE)
- MEDIA BACKDROP BANNER - \$2,000
- RETRACTABLE POP-UP BANNER - \$1,500

## ICE LOGOS

- 1) FACE OFF DOTS (8 DOTS) - \$2,000
- 2) BELOW GOAL LINE, ALONG RED LINE (2 LOGOS) - \$3,000
- 3) PERIMETER, HASH MARKS, HIGH SLOT, BLUE LINES \$3,500
- 4) FACE OFF CIRCLES - \$3,500





# ADDITIONAL MARKETING PARTNERS

## EQUIPMENT PARTNERS

- 3<sup>RD</sup> JERSEY SPONSOR - \$6,000
- AWAY JERSEY PARTNER - \$4,000
- GAME PUCK PARTNER - \$2,500
- HELMET SAFETY PARTNER - \$1,000
- HOME JERSEY PARTNER - \$750

## COMMUNITY PARTNERS

- HOCKEY CARD PARTNER - \$3,500
- TRIP GETAWAY RAFFLE PARTNER - \$2,500
- ADOPT A SCHOOL PARTNER - \$1,500
- COMMUNITY OUTREACH PARTNER - \$1,500
- VOLUNTEER OF THE MONTH - \$1,500
- MINOR HOCKEY TEAM OF THE MONTH - \$1,500
- BRUINS CALENDAR MONTHLY PARTNER - \$500/EACH OR \$1,000/3 MONTHS

## ONLINE/SOCIAL MEDIA PARTNERS

- GAME RECAP PARTNER - \$1,500
- VIDEO RECAP PARTNER - \$1,500
- PLAYER FEATURE VIDEO PARTNER - \$1,500
- PLAYER PROFILE PARTNER - \$1,500
- FAN PHOTO PARTNER - \$1,500
- FINAL SCORE PARTNER - \$1,500
- TRAVEL SPONSOR - \$1,000
- MEAL SPONSOR - \$1,000
- PLAYER OF THE MONTH - \$1,500

# MARKETING OPPORTUNITIES OVERVIEW

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- MONTHLY INTERMISSION GAME PARTNER - \$1,500
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**PRICES BASED ON 1-YEAR AGREEMENTS  
DISCOUNTS MAY BE AVAILABLE FOR  
MULTI-YEAR AGREEMENTS AND/OR WHEN  
PACKAGED WITH MULTIPLE MARKETING ITEMS.  
CONTACT DREW KOCUR AT (306) 535-5655  
OR ASSISTANTCOACH@ESTEVANBRUINS.COM**

